

Walk, Roger A.

From: Walk, Roger A.
Sent: Monday, July 29, 2002 1:25 PM
To: Gross, Deane; Cardich, Claire; Williams, David L.; Whatford, Mark
Cc: Desel, Paula; Prince, James; Lau, Raymond W.; Sanders, Edward
Subject: RE: Up In Smoke The Truth About Tar and Nicotine Ratings.htm

Dear all,

Let me suggest that this new FTC Consumer Alert replaces the 1998 FTC press release we are currently linking to on the Tar and Nicotine Numbers site and have planned to link to in the updated web page 3.4 Low-Tar Cigarettes. From a check of the precise language on the FTC site it appears we need to correct our draft to state "The FTC has stated in a consumer alert "If you're concerned about the health risks of smoking, stop smoking.." and "Don't count on the numbers. There's no such thing as a safe smoke."

Please keep me posted about the 'fate' of this suggestion.

Regards,
Roger

-----Original Message-----

From: Gross, Deane
Sent: Friday, July 26, 2002 6:30 PM
To: Cardich, Claire; Walk, Roger A.
Cc: Desel, Paula; Prince, James
Subject: RE: Up In Smoke The Truth About Tar and Nicotine Ratings.htm

First I've seen it, but I think we should put the link under "Low Tar Cigarette" and under "T&N."

-----Original Message-----

From: Cardich, Claire
Sent: Friday, July 26, 2002 5:15 PM
To: Gross, Deane; Walk, Roger A.
Cc: Desel, Paula; Prince, James
Subject: FW: Up In Smoke The Truth About Tar and Nicotine Ratings.htm

For consideration.

-----Original Message-----

From: Desel, Paula
Sent: Friday, July 26, 2002 4:18 PM
To: Cardich, Claire; Prince, James
Subject: Up In Smoke The Truth About Tar and Nicotine Ratings.htm

Any discussion about adding this to the website? I've brought it up a couple of times, but no action as yet.

<< File: Up In Smoke The Truth About Tar and Nicotine Ratings.htm >>